

PRESS NEWS

Time changes everything – even names: createyourcountdown is now counto

With the idea of offering a self-designed Countdown that can be easily integrated in your own website, the two developers Moritz Kuschmann and Thomas Rehmer, who incidentally also head the agency bevolution.net located in Dusseldorf, have proverbially hit the nail of the times on the head. This free service has already been available for a year now and the user community has been growing steadily. One of the goals of Moritz Kuschmann and Thomas Rehmer was to always simplify their service as much as possible. This has been carried forward even to the name: createyourcountdown.com has become counto.com: short and crisp.

Countdowns are popular and work well on your own website: X days to the cup finals, to vacation, the next party or to the wedding. It looks even better when a countdown is designed individually and personalised, e.g. with your own photo as the background or the logo of your favourite club. counto.com makes this possible without the user requiring knowledge of HTML coding. The layout can be freely designed, thus making the otherwise standard time a little more personal. Even YouTube videos can be integrated in the countdown and accompanied with animated pictures of the ticking clock. Once you finish designing the countdown, it can be inserted in your own blog or website, and you are done!

More than a countdown – the service is growing

While the basic idea of counto.com essentially runs around the clock running backwards, the service is clearly moving with times. For instance, it is now possible to open your own blog and thus share not just your own countdowns, but also a personal journal with texts, pictures and films with friends and acquaintances. Interfaces to Twitter.com, Blogger.com and Facebook.com are offered as well.

Developers call this kind of communication time-blogging.

To keep information as up to date as possible, you can work with mobile time blogging using your mobile phone and notebook.

Users visit from all around the world.

Kuschmann and Rehmer aim to earn money with innovative revenue models, since time, like they say, is money.

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bevolution.net Ltd. & Co. KG was established in January 2008 and specialises in the area of digital communication, multimedia development and consulting.